

Facebook Ads Specialist

We are looking for an experienced Facebook Ads Specialist to join our Social Media department! In this role, you will mainly plan, build, and optimize paid Facebook ad campaigns for multiple clients, in a variety of industries. You will work directly with the Social Media Manager to ensure the success of our client's social media campaigns.

You will also be responsible for a handful of organic social media content, copywriting, and design work. Additional duties include communicating with clients, analyzing data, and preparing reports.

The ideal candidate excels in a fast-paced environment, is creative, has great research and writing skills, has an eye for detail, and is passionate about organic and paid social media!

Who we are looking for:

- At least 2 years of experience in social media, marketing, writing (or similar setting)
- Experience working with Facebook Business/Ads Manager **is REQUIRED**
- Expertise in building ads, managing budgets, audience targeting, generating leads, etc.
- Graphic design skills for paid and organic social media (Photoshop or Illustrator)
- An excellent communicator, outstanding written and verbal presentation skills
- Loves working with clients and is confident conducting Zoom meetings and phone calls
- Knowledge of social media best practices (Facebook, Instagram, LinkedIn)
- Creative individual with great attention to detail
- Excellent team player with multitasking and time-management skills
- An innovator that can easily adapt to changes in an ever-changing industry

Job Type: Full-time, Remote

Work Schedule: 40 hours per week, Monday - Friday

Must have a reliable, consistent high-speed internet connection. A computer will be provided to work remotely. **To apply please email resume and cover letter resume to jennifer@agims.com*